



DM	T&D	REP
1224		3, 6, 9, 11, 12, 13
1225		5, 10
1226		15
1228		13
1230		4, 5, 13, 14
PTC	SAM	
ROM	PA	SC
RM	PC	MC
1240	1242	SAM

VIA E-MAIL

J. T. Jones
Chain Accounts Manager

400 Raritan Center Parkway
Edison, NJ 08837
908-225-4774
Fax: 908-417-9076

February 8, 1995

TO: ROU's 1110
1210
1310
1510
1610
1710

RE: RxPlace (1153-00-00)/1st Quarter Co-Marketing Promotion

Dear Managers:

RxPlace (excluding Drug Marts), will begin working their 1st Quarter Co-Marketing Promotion the week of 2/13/95.

The chain has printed \$2.50 SALEM carton coupons (65 coupons per store) and 11" x 8" advertising cards, which will be shipped directly to all participating stores. Store personnel will affix coupons to cartons of SALEM (various styles) and also place the riser cards.

Your continued assistance with this chain is appreciated.

Sincerely,

Jim

J. T. Jones

JTJ/ams

M-2

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